

Clark County Department of Family Services

Communications Workgroup

Minutes for Friday, 20 May 2016

Present

Anne-Marie Abruscato, Mojave Adult, Child and Family Services Elizabeth Freeland, DFS Brenda Herbstman, DFS Kevin MacDonald, DFS Denise Parker, DFS MaryAnn Thomas, Foster Parent

Agenda

- Introductions
- Caregiver Courier
 - o June issue review
 - July issue review
- Additional items

Meeting Minutes

Caregiver Courier

- June issue review
 - o Reviewed draft of June Courier.
- July issue articles
 - o Denise will know more about events next week regarding the QPI relaunch.
 - o Save the Date for the Back to School event.
 - o Prime Program Denise will get more information.
 - Spotlight on Quality three youth that were in Washington, DC. Also provide information on FAAYT, and perhaps a video.
 - Respite policy (Caleb)
 - o Community Resource Spotlight The Center (Kevin)
 - o Option for readers to submit questions or suggestions for featured topics or resources.
 - o Facebook update

QPI Communications Workgroup Meeting Minutes, continued Friday, 20 May 2016

Additional Items

- Discussed the Communication Plan, to include Normalcy/Implementation strategy; information sharing; and partnership.
- This workgroup should assist other workgroups with communications needs, such as information dissemination for projects and events. Denise will continue to remind the other groups that this group can assist.
- On future agendas, it may help to list each QPI Workgroup.
- In terms of the Courier, reader engagement has nearly doubled from last year.

Next Meeting

• 9:30 a.m. Friday, 17 June 2016 at DFS Central, 121 S. Martin Luther King Blvd. | Storey Room